

- RECOGNISING TALENT, INNOVATION AND EXCELLENCE ACROSS THE LUXURY INDUSTRY
  - EVENT ATTENDED BY OVER 350 INDUSTRY INFLUENCERS
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The **2018 Luxury Briefing Awards** took place on 5<sup>th</sup> November hosted at **The Savoy**, London. Over 350 guests and Luxury Briefing subscribers were in attendance on the night, as well as a host of noteworthy representatives from luxury brands. The headline partners were Attilus Caviar, Rémy Martin, The Savoy and Swarovski.

Hundreds of votes were cast by **Luxury Briefing subscribers** and counted across the 11 categories. They were then compiled to create a definitive list of nominations before the winners were hand-picked by the judges – a panel of industry experts during a day of evaluation and discussion.

An additional four awards were presented by Sir Eric Peacock, Chairman of Luxury Briefing, which were chosen independently of the judging panel by our board of directors and editorial team.

The eight judges, all notable thought leaders from across the luxury industry, included: **Sir Eric Peacock**, Chairman of Luxury Briefing; **Arnaud Champenois**, Senior Vice President, Marketing & Brand, Belmond; **Alistair Crane**, Co-founder and CEO, Hero; **Melanie Grant**, Luxury Editor, 1843 Magazine, The Economist; **Renée Kuo**, Managing Director, Debrett's; **Kaito Kurosaki**, Chief Operations Officer, Luxuryinsight; **Michael Wainwright**, Managing Director, Boodles and **Sebastian Conran**, Founder, Sebastian Conran Associates.

The ceremony held at The Savoy was attended by over 350 notable guests, and was sponsored by: Africology, Cence, Creed, Hero, Ivar, Jetfly, Lucia Magnani, Luxuryinsight, Perrier-Jouët, Prestat, Seabourn, Six Senses Residences Courchevel, Small Luxury Hotels of the World and Tom Davies. The ceremony was hosted by Chair of Luxury Briefing Awards Judging Panel, Charlotte Metcalf, and screenwriter and BBC Four panelist, Kit Hesketh-Harvey. Entertainment was provided by the cabaret duo, **Kit & McConnell**.

Top executives from leading luxury brands were present to present the awards, including: **Antoine de Labouchere**, Brand Manager, Rémy Martin; **Adam Levene**, Co-founder & CEO, Hero; **Patrick Riegler**, CEO Cence; **Lucia Magnani**, Founder Lucia Maganani; **Pavel Akulinin**, Sales Director, Attilus Caviar; **Nicky Valentine**, Sales & Marketing Director, Creed; **Thea Incledon**, Creative Manager, Sorores; **Lynn Narraway**, Managing Director UK & Ireland, Seabourn **Jean-François Ferret**, CEO Small Luxury Hotels of the World; **Tom Davies**, Founder and CEO, TD by Tom Davies; **Jonathan Clough**, UK Sales & Marketing Director, Jetfly.

The **winners** and nominees for the 11 categories are:

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1\_COMMITMENT TO POSITIVE CHANGE *(sponsored by Rémy Martin)*

**Awarded to AccorHotels: received by Sophie Kilic, Senior Vice President Human Resources UK & Ireland, AccorHotels**

Attilus Caviar

Princess Yachts

Stephen Webster

2\_INSPIRATIONAL DIGITAL

CONTENT *(sponsored by Hero)*

**Awarded to Gucci: received by Jonathan Siboni, President of Luxurysight on behalf of Gucci**

Aston Martin Lagonda

Burberry

Charlotte Tilbury

Rémy Martin

3\_INNOVATION IN TECHNOLOGY *(sponsored by Cence)*

**Awarded to Harvey Nichols & Hero: received by Deborah Bee, Group Creative & Marketing Director, Harvey Nichols; Paul Finucane, Group Stores & Trading Director, Harvey Nichols; Adam Levene, Co-Founder, Hero and Maria Rodami-Lyster, Partnership Success Manager, Hero**

Hublot

LVMH

StrataJet

YOOX

4\_INNOVATION IN BEAUTY *(sponsored by: Lucia Magnani)*

**Awarded to FENTY Beauty: received by Laura Thornton, Marketing Manager, Kendo Brands**

Ormond Jayne

Laura Mercier

Elemis

Charlotte Tilbury

5\_EXCELLENCE IN LUXURY LEISURE *(sponsored by Attilus)*

**Awarded to The Carnegie Club: received by Peter Crome, Chairman and Managing Director, The Carnegie Club**

AccorHotels

Jumeirah Group

Seabourn **(Highly Commended)**

Waldorf Astoria Hotels & Resorts

6\_EXCELLENCE IN CRAFTSMANSHIP (*sponsored by Creed*)

**Awarded to Theo Fennell: received by Theo Fennell, Founder**

Backes & Strauss

Sunseeker International

Overfinch

Liberty London – Open Call (**Highly Commended**)

7\_OUTSTANDING CONTRIBUTION TO CHARITY (*sponsored by Six Senses Courchevel*)

**Awarded to Aston Martin Cambridge: received by Simon Lane – Dealer Principle, Aston Martin Cambridge, Jardine Motor Group Ltd.**

Cartier Philanthropy

Stella McCartney

Small Luxury Hotels Group

Related Group

8\_SUPPORT FOR CULTURE AND ARTS (*sponsored by Seabourn*)

**Awarded to Rolex Mentor and Protégé Arts Initiative: received by Melanie Grant, Luxury Editor, 1843 Magazine, The Economist on behalf of Rolex**

Related Group

LVMH (**Highly Commended**)

The Fondation d'entreprise Hermès

9\_INSPIRING CREATIVE DESIGN (*sponsored by Small Luxury Hotels of the World*)

**Awarded to Louis Vuitton – Virgil Abloh: received by Natalia Damm, Senior Press Manager, Louis Vuitton UK & Ireland**

Seabourn

Rolls-Royce Motor Cars

The Macallan

10\_LUXURY ADVERTISING CAMPAIGN OF THE YEAR (*sponsored by Tom Davies*)

**Awarded to Mandarin Oriental Hotel Group: received by Jill Kluge, Group Director of Brand Communications and Michael Moszynski, Founder & CEO, London Advertising Princess Yachts (Highly Commended)**

Gucci

Audi

Patrick Mavros

11\_EXCELLENCE IN PRIVATE BANKING (*sponsored by Jetfly*)

**Awarded to Weatherbys Private Bank: received by Roger Weatherby, CEO Weatherbys Private Bank**

HSBC Jade

Coutts

The Luxury Briefing Awards, chosen independently of the judging panel, presented by Sir Eric Peacock, Chairman of Luxury Briefing:

1\_ The LUXURY BRIEFING AWARD FOR EMERGING BRAND

**Awarded to Ondine: received by Marie Guerlain, Founder and Creator, Ondine**

2\_THE LUXURY BRIEFING AWARD FOR LUXURY BRAND OF THE YEAR

**Awarded to Aston Martin Lagonda Ltd.: received by Simon Sproule, Vice President & Chief Marketing Officer, Aston Martin Lagonda Ltd.**

3\_THE LUXURY BRIEFING AWARD FOR OUTSTANDING ACHIEVEMENT

**Awarded to brothers, John and Robert Braithwaite, founders of Sunseeker International: received by John Braithwaite**

4\_THE LUXURY BRIEFING AWARD FOR OUTSTANDING INDIVIDUAL

**Awarded to Nadja Swarovski**

“This year we received an overwhelming number of nominations, which were then shortlisted and presented to an independent judging panel of industry experts. At an intense day-long meeting here at The Savoy, the judges debated the relative merits of the nominees, before deciding on many well-deserving winners. Congratulations to all of them.” **said CEO of Luxury Briefing, Nigel Fulcher.**

#### NOTES TO EDITORS

##### About Luxury Briefing

Founded by James Ogilvy in 1996, Luxury Briefing provides industry reports, analysis and expert opinions across all sectors of the luxury industry, published online and in print, completely free of advertising and distributed on an exclusive subscription-only basis. Written by commentators and thought leaders such as Lucia van der Post, Georgia Fendley and Sir Eric Peacock, its content is concise, insightful, honest and accurate. It has grown from strength to strength continuing to be the only publication of its kind, trusted by all in the luxury industry.

As well as the printed publication and corporate events such as the Luxury Briefing Awards, Breakfast Briefings and Conferences, each license also grants access to a database of articles spanning over 20 years of Luxury Briefing, which is obviously invaluable to our members.

[luxury-briefing.com](http://luxury-briefing.com)

##### About FMS Global Media

FMS is a specialist contract publisher creating bespoke magazines for some of the world’s finest luxury brands, including Gaggenau, Bon Vivant by American Express, Weatherbys Private Bank, Sunseeker International, Quintessentially, Waldorf Astoria Hotels & Resorts and Conrad Hotels and Resorts. In 2012, Luxury Briefing was acquired by FMS.

[fms.co.uk](http://fms.co.uk)

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